



Successful Audio Video  
is now an authorized  
dealer for Martin Logan.

The new speaker line  
from Martin Logan is special...All you have to do is listen. And that's just what we did. We've listened and we've brought them on board. Electrostatic speakers have always had a special "magic" and nobody does it better than Martin Logan.





Martin Logan has long been regarded as one of the finest electrostatic speakers available anywhere at any price. Martin Logan has grown from a small specialty manufacturer in Lawrence, Kansas to a multinational manufacturer with a global presence. The steady evolution of their electrostatic speakers over the decades has resulted in a mature and refined product that doesn't take up the same large silhouette or imposing physical footprint of its predecessors. The ML design team has been able to **achieve improved lateral dispersion enabling a wider listening window and more stable impedance characteristics make it much easier to drive.**

Their latest effort is the Ethos, a speaker that has been refined and sculpted into a speaker worthy of the highest accolades, yet doesn't make you change your listening positions or amplifier choices. Now this is progress.

...all you have to do is LISTEN



Martin Logan Ethos.

Electrostatic speaker.

Refined for 30 years.

Results in a very satisfying speaker.

Martin Logan has been honing their electrostatic craft for over 30 years, and the new Ethos is the result of that effort. The Ethos introduces new technologies and refinements of existing ones.

Descended from the acclaimed CLX speaker, Ethos features advanced XStat™ electrostatic panels and features the new active woofer/subwoofer skillfully integrated via a proprietary Vojtko crossover. These advancements combine for three significant benefits: higher speaker efficiency (92dB), an easier impedance curve enabling lower wattage power amps to be used, and a seamless and coherent integration between electrostatic panel and dynamic woofer with deep, articulate bass down to 34 Hz.

*Ethos*  
*\$6,795 pr.*

...all you have to do is LISTEN



Martin Logan Ethos.  
Refined for 30 years.  
Results in a very satisfying speaker.  
From any angle.



...all you have to do is LISTEN



## CONTROL.

Ethos' 24-Bit Vojtko DSP Engine and 200-watt digital subwoofer amplifier creates powerful, detailed bass from a custom designed front-firing 8-inch aluminum-cone woofer and precisely matched down-firing 8-inch passive radiator.

The passive radiator enhances bass output, much like a port, but without port induced noise and midrange resonance.

All in all, you have so much more *control* with the onboard active woofer.

*Ethos*  
*\$6,795 pair.*  
*Any finish*



*Dark Cherry*



*Flamed Teak*



*Black Ash*

**FREQUENCY RESPONSE: 34-23,000 Hz ± 3dB**

**SENSITIVITY: 92 dB/2.83 VOLTS/METER**

**IMPEDANCE: 4 OHMS, 0.8 @ 20 KHZ.**

**COMPATIBLE WITH 4, 6, OR 8 OHM RATED AMPLIFIERS.**

**CROSSOVER FREQUENCY: 375 HZ**

**HIGH/MID FREQUENCY DRIVER: 44" X 9.2"**

**CLS XSTAT ELECTROSTATIC PANEL**

**LOW FREQUENCY DRIVERS:**

**ONE 8" ALUMINUM CONE WOOFER**

**ONE 8" POLY CONE PASSIVE RADIATOR.**

**RECOMMENDED AMPLIFIER POWER: 20-500 WATTS / CH.**

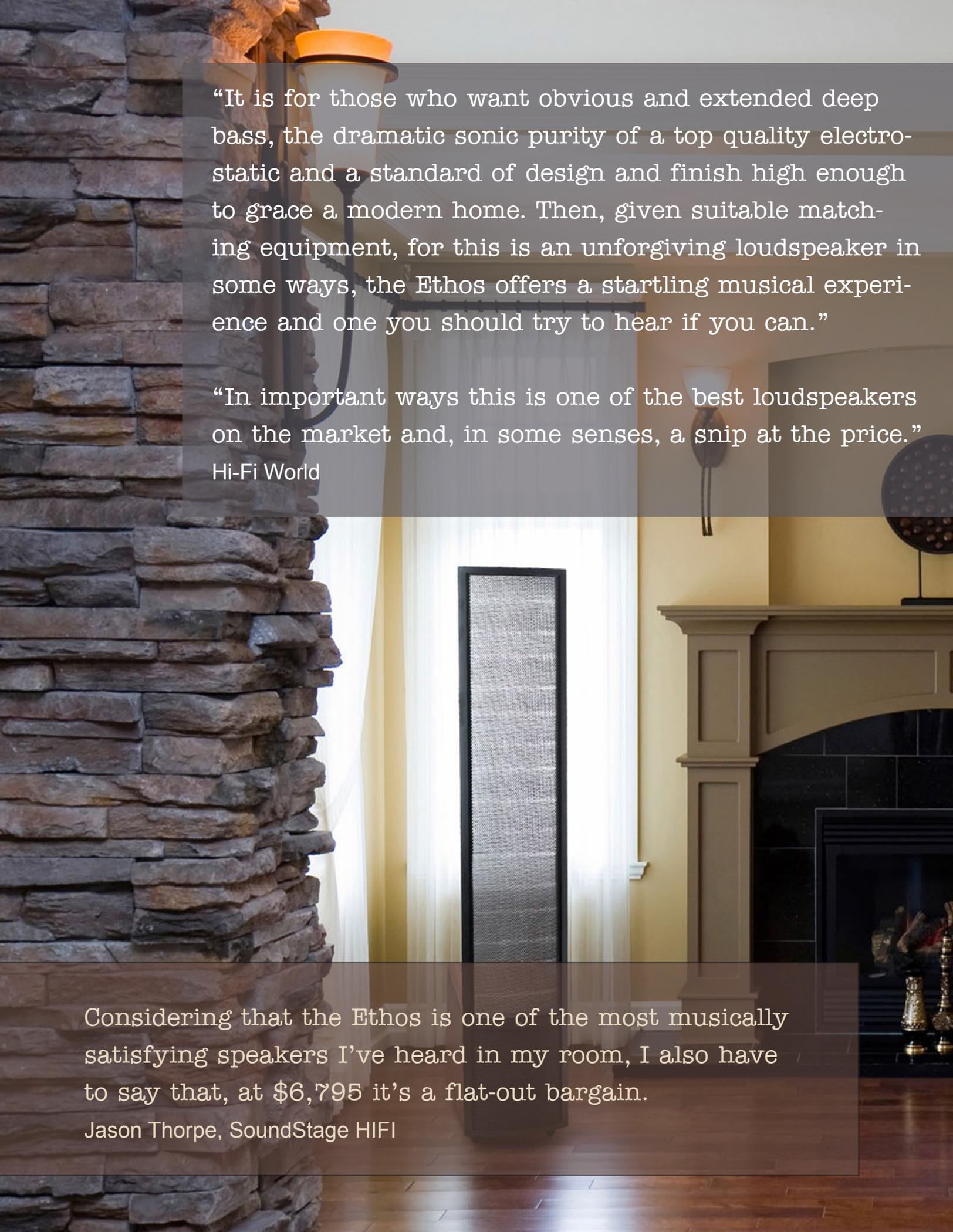
**WEIGHT: 42 LBS EACH SPEAKER**

**DIMENSIONS: 59.3" H X 10.7" W X 18.2" D**

*Flamed Teak*  
*detail*

“Martin Logan’s XStat panel in the Ethos is probably the best electrostatic driver I have ever heard, and this alone hoists it way up above most other loudspeakers. That makes the Ethos one of the best loudspeakers available at the price - quite an achievement.”

Hi-Fi World



“It is for those who want obvious and extended deep bass, the dramatic sonic purity of a top quality electrostatic and a standard of design and finish high enough to grace a modern home. Then, given suitable matching equipment, for this is an unforgiving loudspeaker in some ways, the Ethos offers a startling musical experience and one you should try to hear if you can.”

“In important ways this is one of the best loudspeakers on the market and, in some senses, a snip at the price.”  
Hi-Fi World

Considering that the Ethos is one of the most musically satisfying speakers I've heard in my room, I also have to say that, at \$6,795 it's a flat-out bargain.

Jason Thorpe, SoundStage HIFI